# Financial Analysis CCTV Partnership and Herts CCTV Ltd



### **Essential Reference Paper B**

#### **Background**

Four Hertfordshire councils have been operating a CCTV partnership for a number of years providing a CCTV monitoring service to the partners, other public bodies and a number of commercial clients. On the 1 April 2015 a new company, **Hertfordshire CCTV Partnership Ltd**, was incorporated to conduct the commercial trading affairs of the CCTV Partnership as at the time the commercial client was a growing proportion of the CCTV monitoring operation and there were concerns regarding the possible breach of Teckal limits. Consideration was made to move the entire camera monitoring operation to the new company, however it was agreed to retain the partnership for the core (existing) cameras of the partnership.

#### **Current Position of Company and Partnership**

Based on 2019/20 budgeted assumptions, the CCTV company is forecast to make a profit after tax of £11,202. This includes costs of £8,350 (to cover Accountancy (provided by MHH)/Audit/Banking Fees) and £316,860 for monitoring charges based on 52% apportionment of the monitoring contract). Currently there are a total of 417 cameras which includes, partner "non core" cameras, public bodies such as schools and parishes, and commercial clients.

Company:	Total Costs:	£325,210
(based on 19/20 budget)	Total Income:	-£339,040
	Gross Profit:	£13,830
	Corp Tax	£2,628
	Net Profit:	£11,202
	Shared between:	
	SBC	£4,159
	NHDC	£3,086
	EH	£2,415
	I	£1,543

Based on 2019/20 budgeted assumptions, the CCTV Partnership residual costs are forecast to be £397,240 and as agreed in the partnership agreement these costs are apportioned to the partners based on the original core camera numbers (same apportionment agreed in the shareholder agreement).

Partnership:	Direct Employee Costs		£98,580		
	Other Employee Costs		£10,740		
	Rent, Rates Costs	£8,680			
	Equip, Tools Costs		£131,190		
	Comms & IT Costs £11		£11,800		
	Insurance Costs £6		£610		
	Contractor Costs		£409,190		
	Support Service Recharges		£43,310		
	Less:				
	Income from HCCTV Ltd		-£316,860		
	Total residual costs		£397,240		
	Shared between:				
	SBC	37%	£147,478		
	NHDC	28%	£109,419		
	EH	22%	£85,633		
	Hertsmere	14%	£54,710		

Overall, the starting position for the four partners can be seen in the table below:

CCTV control roccosts	om		£714,100			
Less charge to company		-£316,860	_			
Residual costs to be shared to Partners		£397,240	-			
			Core cameras	Non-core cameras charged by CCTV Ltd	Profit share from CCTV Ltd	TOTAL NET COST TO PARTNERS
SBC	62	37%	£147,478	£51,430	-£4,159	£194,749
NHDC	46	28%	£109,419	£18,960	-£3,086	£125,294
EH	36	22%	£85,633	£14,410	-£2,415	£97,628
Hertsmere	23	14%	£54,710	£3,000	-£1,543	£56,167
	167		£397,240	£87,800	-£11,202	£473,838
	.07		2001,240	201,000	211,202	2470,00

## Alternative Option Non-core cameras of partners are brought into the partnership

If non-core cameras are charged via the partnership associated monitoring costs will need to be removed from the company (assumed at £79K). The model assumes that the price paid for the monitoring of non-core cameras remains the same (£87.8K in total). Overall each partner benefits as corporation tax is not paid on the profit arising from the non-core cameras (total tax "saved" £1,516 shared between the partners).

CCTV control ro	om costs		£714,100			
Less charge to company		-£237,040	based on £79K of monitoring costs from non-core cameras stay in partnership			
Charge to partners for non-core cameras  Residual costs to be shared to		-£87,800	•			
Partners	to be snare	u to	£389,260			
			Core cameras	Non-core cameras	Profit share from CCTV Ltd	TOTAL NET COST TO PARTNERS
SBC	62	37%	£144,516	£51,430	-£1,759	£194,186
NHDC	46	28%	£107,221	£18,960	-£1,305	£124,876
EH	36	22%	£83,912	£14,410	-£1,021	£97,301
Hertsmere	23	14%	£53,611	£3,000	-£653	£55,958
	167		£389,260	£87,800	-£4,739	£472,322

#### Further options -

It is possible to explore further costs models should the partnership propose to remove further public and private sector cameras from the company and bring into the partnership. These models may provide for further efficiencies but will also limit "profit making" from further commercial opportunities.